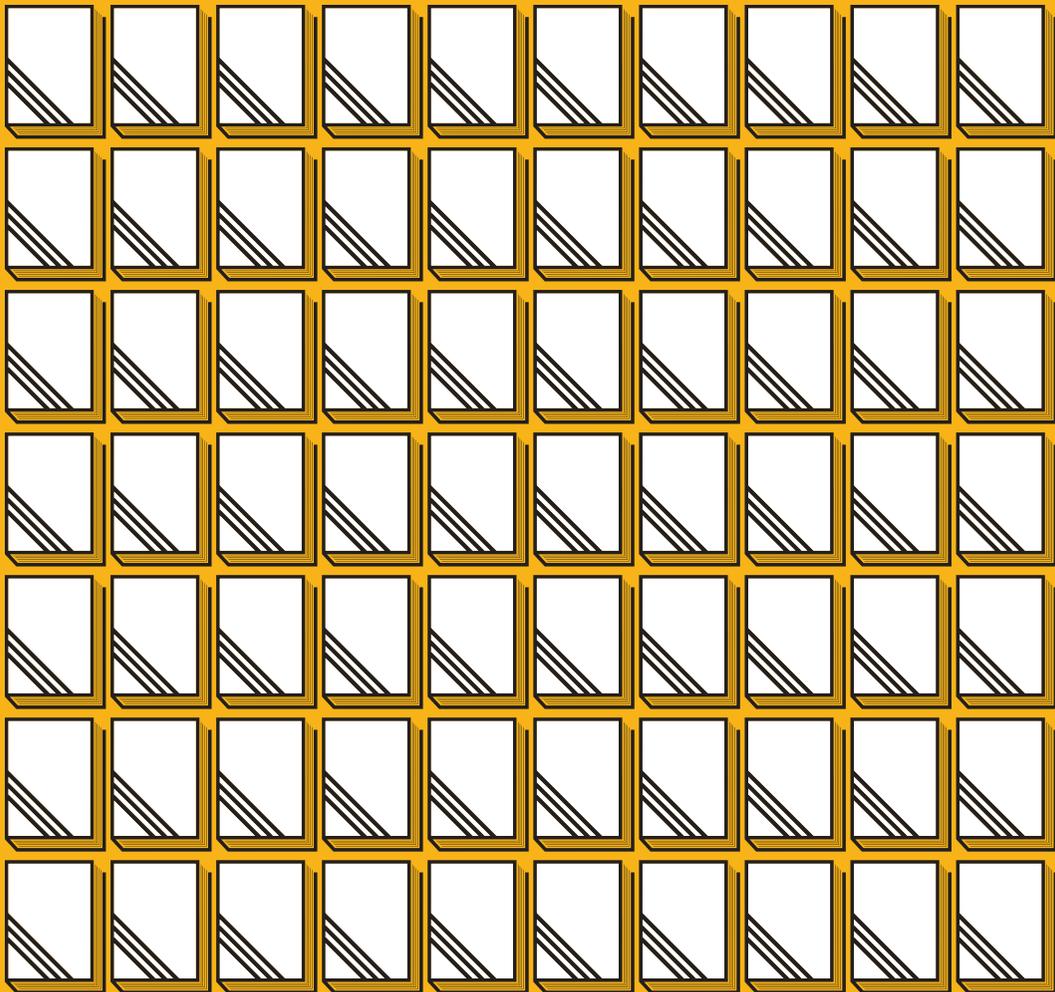


Monroe County Public Library  
**Annual Report 2016**





1 book image = 2,500 books in the Library's collection

*continues on inside back cover*

# Monroe County Public Library Annual Report 2016

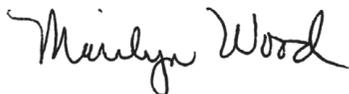
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### Our Mission

To enrich lives and strengthen our community by providing equitable access to information and opportunities to read, learn, discover, and create.

From the Maurice Sendak Exhibit to opening the Baby Space, 2016 was filled with entertaining and educational Library programs and community engaged services. The Library's staff provided high quality, personalized customer service that engaged the community to read, learn, discover, and create. Look inside to see highlight's of the Library's impact in the community over the past year.



**Marilyn Wood**  
Director, Monroe County Public Library



**Monroe County  
Public Library**

# In 2016 . . .



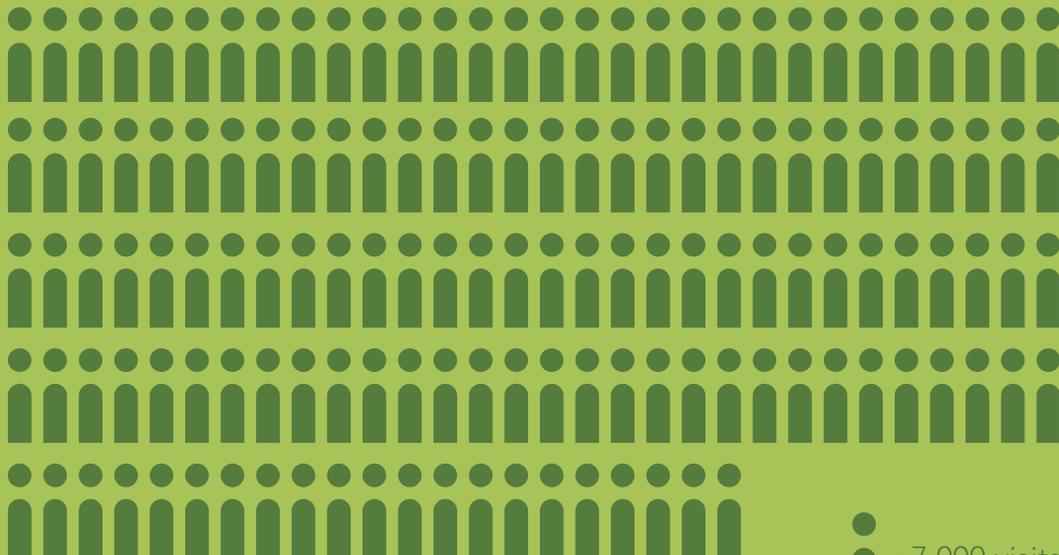
**72,519**  
people had  
a library card



The Library was  
**OPEN**  
**8,095**  
hours

# 986,663

visits to the Main Library,  
Ellettsville Branch,  
& Bookmobile



 =7,000 visits

# 171,147

public computer sessions



# 1,334

meetings were held at the Library by

# 270

unique nonprofits & organizations



# 58,893

program participants



# 1,783

programs for all ages

# In 2016 . . .

The Library's collection held:



**348,738**  
books



**39,872**  
eBooks



**103,317**  
DVDs & CDs



**19,288**  
downloadables

*See the inside covers  
for a visualization of the  
Library's book collection*

The Library spent:



**\$1,446,049**  
building the collection

The Library circulated:



**2,138,168**  
physical items

**421,824**  
digital items

County Option  
Income Tax:

**\$2,026,293**



**\$8,287,038**

Operating fund income

Property taxes:

**\$5,554,636**



The Friends  
of the Library  
raised over

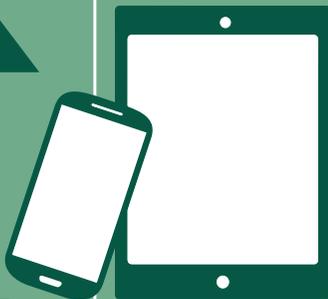
**\$100,000**



There were **127** full-time Library employees

# LITERACY

## Strengthen 21<sup>st</sup> century literacy skills



### Tech Days

Tech Days is an ongoing program offering community members one-on-one help with their digital devices and accessing the Library's free eBooks, movies, music, and more.



### Job Search

With Job Search, employment professionals from the community come to the Library and offer free 30-minute consultations on creating resumes, reviewing job listings, and answering tough questions.

### Wireless Mobile Hotspots

Take the Internet with you! This year the Library began circulating mobile hotspots, providing free Wi-Fi access to the internet on any computer or mobile device. Take it anywhere that receives a cellular signal, at home or on the go.





## The Ground Floor & Level Up

The Ground Floor and Level Up were open for their first full year at the Main Library.

The Ground Floor is a giant space just for teens designed to facilitate leadership, creativity, collaborative work, quiet study, and recreation.

Level Up is the Library's digital creativity center—a place for video & music production, graphic & web design, coding, and game creation—with all the software and computer resources needed to assist your creativity.



# LITERACY



The Baby Space at the Main Library opened. The Baby Space is an early literacy center for caregivers to explore and learn with their baby in a cozy environment.

# BABY SPACE

The Baby Space features calm colors & soft lighting, toys & books promoting early literacy, a quiet place for mothers to nurse, and a place to meet other families with infants.



Strengthen 21<sup>st</sup>  
century literacy skills

*“If you can smile, be patient, be a good listener, you can make a difference in a person’s life.”*

–Tom, VITAL tutor



## Volunteers in Tutoring Adult Learners

VITAL facilitates tutoring for anyone in Monroe County seeking to improve their reading, writing, comprehension, and basic math skills. Tutoring is also available for beginning English as a new language learners.

*“VITAL gives me hope that I can read better and keep on going!”*

– Daisy, VITAL learner



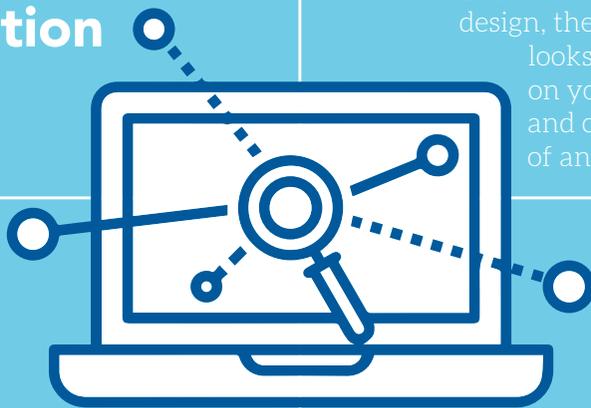
# ACCESS

Provide shared **access** to the world's **information** for free



## Updated Website

The Library updated the usability of its website in 2016. With responsive design, the Library website looks great and works on your phone, tablet, and computer screen of any size.



## Public Computing

To meet the educational, informational, and recreational needs of the community, the Library provides free access to the internet, computers, and software for all residents and visitors.

## Online Resources

The Library provides free access to dozens of resources for all ages on its website, from self-paced learning with Lynda.com to in-depth reference with World Book and Credo Reference.

# eAccess School Partnership

The Library partnered with MCCSC and RBBCSC, as well as other local schools, to provide over 17,750 students in Monroe County with free eAccess library cards. The cards enable free access to the Library's top-quality online learning content for work in the classroom, homework, independent study, and entertainment.

**Popular Library resources include:**

**World Book Online:** the premier reference encyclopedia

**Credo Reference:** easy-to-use tool for research projects and homework

**CultureGrams:** information on the world's countries and peoples

**Tumblebooks:** eBooks just for kids

**eBooks:** Fiction and nonfiction books in electronic format

**Lynda:** self-paced online learning



# ACCESS



## Community Access Television Services (CATS)

CATS is a department of the Library and is the steward for the City of Bloomington's five cable access channels. CATS is a dedicated forum for the purpose of providing citizens of Bloomington and Monroe County access to electronic media for the distribution of information, opinion, and other constitutionally protected forms of speech.



Provide shared access to the world's information for free

## Programs & Meeting Rooms

The Library provides access to its meeting rooms and auditorium at no cost to all area nonprofit organizations. The Library's ten meeting spaces are in constant use and support an educated and engaged Monroe County with the Library at its center.

The Library offered over 1,700 programs in 2016, creating connections among the community and the Library's resources to enrich lives and provide opportunities to read, learn, discover, and create. In addition, over 4,700 people participated in the Library's annual Summer Reading Program for all ages.



# SERVICE

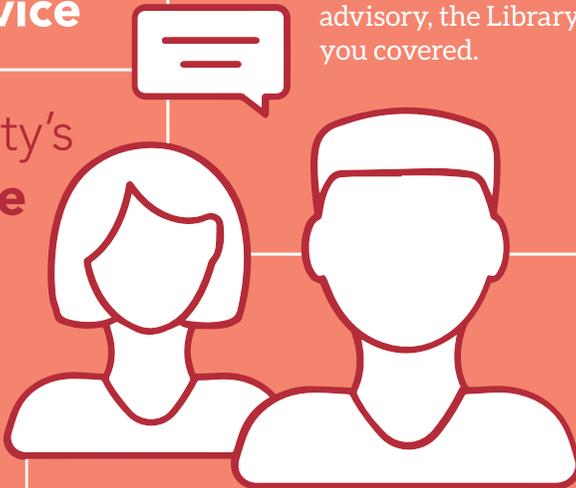
Provide high quality, personalized **customer service**

## Subject Experts

Our librarians continually evolve their skills to address needs in the community. From a nonprofit expert to a digital creativity guru, to personalized reader's advisory, the Library has you covered.

## Monroe County's Search Engine

Navigating the web for reputable sources and answers is no easy task. The Library's outstanding staff can help you find the right answers and right sources.



## All the Little Things

The Library's staff are focused on providing the best customer experience possible and are well known for going the extra mile. No question or request is too small or too much.





## Community Outreach

The Library's Community Outreach initiatives expand access to Library materials and services by reducing barriers of literacy, mobility, and geography. We are dedicated to delivering library services and materials to county residents who do not have easy access to our Library buildings.

Outreach services include the Bookmobile, Homebound service, Outreach Van, Jail Service, and early literacy support for all Head Start locations and other large preschool facilities.

# SERVICE

## Accessibility

Monroe County Public Library is committed to making its buildings, collections, programs, and services accessible to all members of the community.

The Library is accessible to all through outreach services, specialized public computing and equipment, programs, accessible collections, and building amenities, like wheelchair access and the drive-up window.



Provide high quality,  
personalized customer service

## Specialized Programming

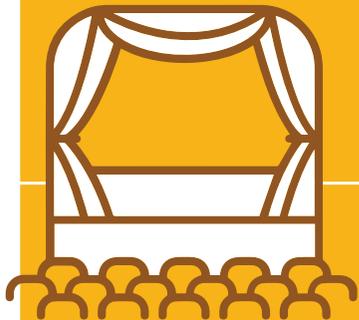
The Library is responsive to specific community needs through its program offerings. The Library offers special sensory storytimes and autism-friendly movies for children on the autism spectrum and those dealing with sensory integration issues. Last year the Library also offered a special series of programs for caregivers of people living with Alzheimers and dementia.



# STEWARDSHIP



## Optimize stewardship of library resources



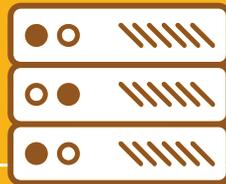
### Green Room

To improve customer experience with using the auditorium, a Green Room space was created.



## Infrastructure

The Library works to keep its infrastructure up-to-date to ensure the community has access to the latest features and current technology. In 2016, the Library upgraded its computer servers, its telephone software, central clock system, and the Integrated Library System was upgraded to the latest version.



### Improvements

Exterior improvements included improved lighting and use of energy with the installation of LED fixtures in an exterior stairwell and doorways.

# Grants

- **Wahl Family Charitable Trust** grant in support of digital literacy learning for young children
- **Rock-to-Read** proceeds in support of the Summer Reading Program
- **Smart Investing @your library** grant supporting the It's Your Money project
- **Midwest Collaborative for Library Services** grant to train MCPL librarians in the Harwood method of community conversations



# STEWARDSHIP



## Staff Development

The Library continued its commitment to staff development with the objectives of improving Library services and 21<sup>st</sup> century literacy skills. Library staff completed 681 training opportunities in 2016. Highlights include readers advisory classes, introductions to digital creativity and tools, and a community engagement session with Library Journal's 2016 Mover & Shaker Shanika Heyward. In addition, all required staff completed Internal Control Training, ensuring good stewardship of Library resources.

Optimize stewardship  
of library resources



## Friends of the Library



The Friends of Monroe County Public Library support the mission, vision, and values of the Library. The Friends advocate for Monroe County Public Library and support Library collections, services, programs, and staff development.

The Friends were strategic partners in bringing Maurice Sendak's artwork to the Library, providing funding and daily volunteers in the exhibit. Through the Friends Bookstore, membership, and the Campaign for Excellence, the Friends provided over \$100,000 in funding to the Library in 2016.

# AWARDS

## **Indiana Library Federation's Programming Award**

for The Power of Words with John Lewis, Andrew Aydin, & Nate Powell

## **IU Black Graduate Student Association's Collaboration Award**

for Martin Luther King, Jr. Day programming

## **Stepping Stones' Benham Award**

to Kevin MacDowell for exceptional work with young people



# SENDAK



## The Art of Maurice Sendak Exhibit

In celebration of the 50<sup>th</sup> anniversary of the children's classic *Where the Wild Things Are*, the Library and the Friends proudly presented an exhibit of 50 original works by Maurice Sendak and programs for all ages.

Over 11,000 people went wild visiting the exhibit, including every 2<sup>nd</sup> grade classroom in Monroe County. Visitors viewed the artwork and participated in interactive craft and art activities. The Library also displayed Wild Thing inspired artwork by K-6 students from MCCSC art classes.



# PARTNERSHIPS

Community partnerships are integral to providing Library services and programs. 2016 highlights include:

- **MCCSC & RBBSC:** Maurice Sendak exhibit, eAccess cards, and programming in support of STEM teaching goals
- **Cardinal Stage Company:** Preview performance programming and study guides in support of Cardinal's productions for children
- **El Centro:** Programming, resource collaboration, and permanent office space in the Library
- **BloomingLabs:** Hack Days programming and the annual Makeeventon, a convention celebrating local makers



# NEW DIRECTIONS

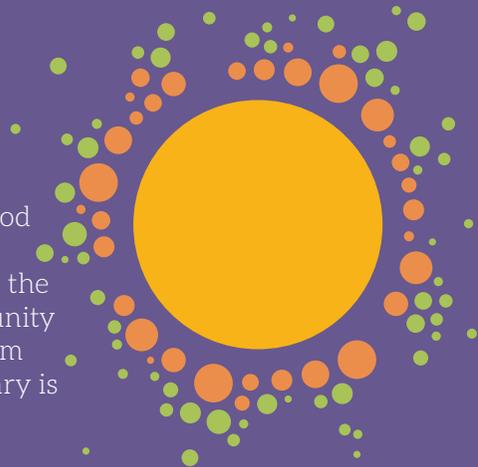


## Associate Director

The Library hired Jane Cronkhite as the new Associate Director. “Jane’s passion for serving the community makes her a great fit for Monroe County,” noted director Marilyn Wood. “She cares deeply about building community relationships and brings a substantial background in planning, budgeting, and delivering high quality library service.”

## Harwood Approach

Since joining the Library, Jane Cronkhite has taken the lead on utilizing the Harwood method for community engagement. Training and community conversations began in 2016 with the Library turning outward to center the community as our main reference point for decisions—from strategies and growth efforts to how the Library is structured and run internally.



# LOOKING FORWARD

## Ellettsville Branch **Renovation**

Planning is underway to update and improve the Ellettsville branch to ensure it is positioned to best serve the community now and in the future. Early plans include the addition of a teen destination space, a Learn and Play space for Children, and improvements for accessibility.





## Continuously Improving

As the size, demographics, and needs of Monroe County continue to grow and evolve, so does the Library. In 2017 the Library is planning and making changes to the design and layout of desks and equipment and opportunities to engage Library users on the second floor of the Main Library. To better support genealogical and local history research—and celebrate Monroe County's bicentennial in 2018—improvements are being made to the layout and services in the Indiana Room. The Library's website is also undergoing changes in 2017 to better serve the diverse online needs of every Library user.

# STAY IN TOUCH



## **Want to keep up with what's going on at your Library?**

Subscribe to **Think Library**—a monthly eNewsletter about all the exciting things happening at Monroe County Public Library. Check out the latest issue and subscribe to our monthly newsletter online: [\*\*mcpl.info/thinklibrary\*\*](https://mcpl.info/thinklibrary)

You can support Library programming, collections, and VITAL tutoring by becoming a Friends of the Library. Learn more and join online: [\*\*mcpl.info/friends\*\*](https://mcpl.info/friends)

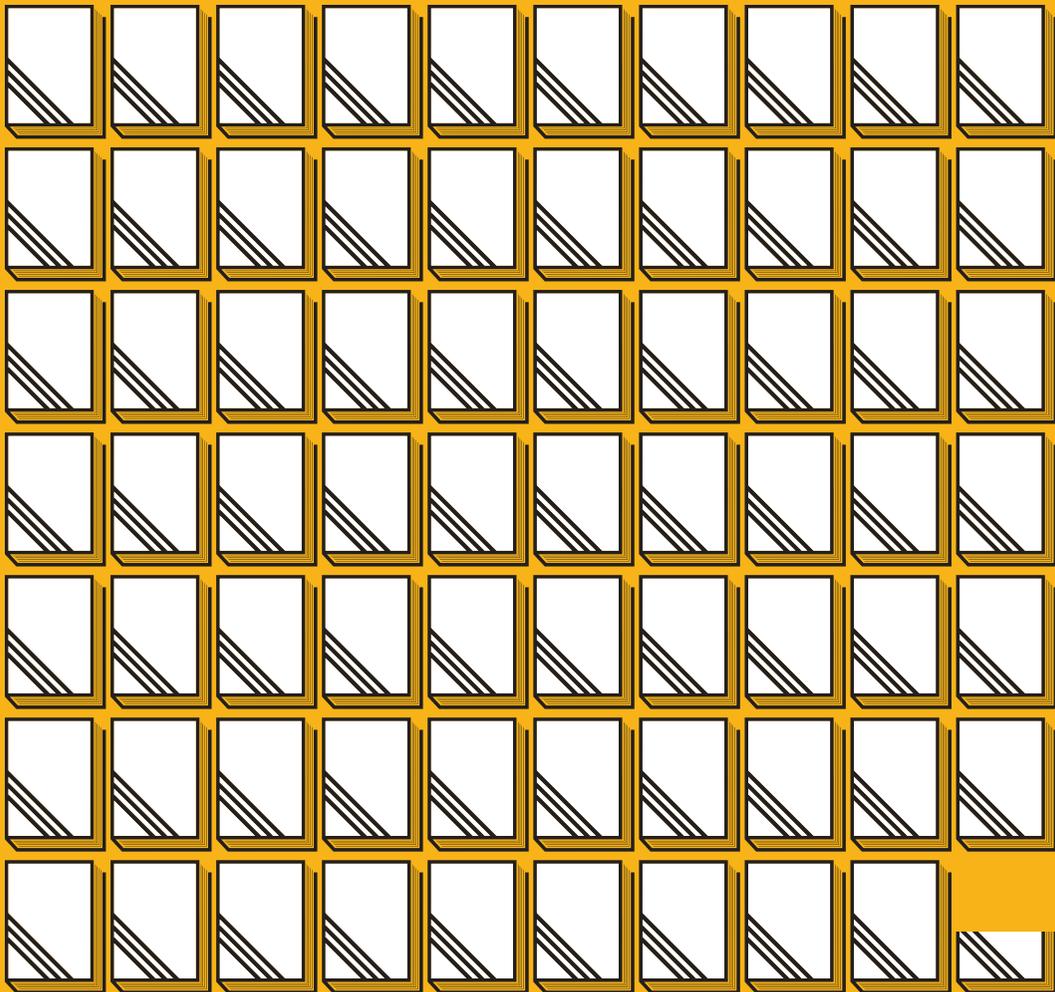
## **We want to hear from you!**

Contact us with your questions, suggestions, and concerns via phone, email, or through our website:

**(812) 349-3050**

**community@mcpl.info**

**<https://mcpl.info>**



*continued from inside front cover*



## Monroe County Public Library

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Main Library  
303 E. Kirkwood Ave.  
Bloomington, IN 47408  
(812) 349-3050

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Ellettsville Branch  
600 W. Temperance St.  
Ellettsville, IN 47429  
(812) 876-1272